



Scalable Systems MicroStrategy Mobile Solutions

Mobile technology has revolutionized the way information is accessed, distributed and consumed. This 5th wave of computing will dwarf all others by combing information and business into an always on, ever ready, and constantly connected device. MicroStrategy has created a new breed of intelligence that combines analysis, information, and transactions into a single mobile platform. Organizations who build "100s of new Enterprise and Consumer Apps" will gain the early movers advantage of this new mobile business paradigm. MicroStrategy's Mobile Business Intelligence platform is an intuitive, pervasive, and easy to use application that places information at the fingertips of decision makers. Mobile Apps are leading to better more impactful decisions and capturing of what were once missed opportunities.

Competitive Advantages:

➤ 24x7 Information

- Automated alerts
- Push capabilities
- Always on & connected

➤ Business Intelligence

- Interactive grids, graphs, mapping and analytics
- Data exploration and manipulation with insightful visualizations

➤ Multimedia

- PDFs, video, web, portals, libraries and ePubs
- Create "information channels" for your consumers

➤ Transactions

- Approval management for payments, requests, and other business decisions
- Add data, comments and photos, and adjust forecast and orders
- Submit, update and write data to existing operational systems using xQuery and SQL.
- Highly secure data and traffic with 256-bit AES encryption with mutual authentication

➤ Flexibility

- Fits any workflow and provides actionable information
- Innovation across Big Data, Mobile, Social and Cloud
- One app for multiple platforms. (iOS, Android OS, Blackberry RIM)




Industry analysts predict that by 2020 there will be over 10 billion mobile devices in use worldwide. This exponential growth will create unprecedented business opportunities and usher in a new era of customer relation management. Mobile Apps will simply connect to more people, distribute more information, and accelerate decision making for enterprises and customers alike. Enterprises will spring ahead in today's fierce competitive market by capitalizing on immediate insight to action and analysis to answer, regardless of location. Mobile intelligence will move decision making into a "sweet spot" that breaks free from traditional when and where restraints. Enterprises who choose to deliver Apps for their consumers will create an "information channel" of communication and advertisements. Customers will be able to view products and services, ask questions, view and register for events, and most importantly make purchases. Tethering the consumer and enterprise on a single omnipresent device is unmatched.



Mobile Apps utilize dashboards and reports to provide end-users with an intuitive interface that can be used to perform research, analysis, capture data and take action. The Natural User Interface (NUI) makes Mobile BI vastly superior by combing BI-specific multi-touch gestures and traditional interface control for instinctive data manipulation and user adoption. Advanced visualization allows for simple grid information to be transformed into a pie chart with drill down capabilities by simply rotating the device. Data is not restricted to any single visual and can be represented in a variety of forms, including: grids, graphs, pie charts, heat maps, bubble charts, custom visuals and much more. Users will be able to pitch, tap and swipe their way through information at the same time selecting specific qualities by using radio buttons, drop down menus, and wheel selectors. Sensor inputs such as a bar code reader, Bluetooth, GPS and speech control can be used to process, view, and capture data.

Scalable Systems can design a completely custom tailored and branded App using the MicroStrategy mobile platform that can streamline information and processes throughout your organization. Dashboards and reports can be tailored to individuals, specific roles, departments, or by organizational needs. End-users will be updated 24/7 with customary automated delivery of alerts, scorecards, and reports. Advanced visualizations can be wrapped with KPIs, performance metrics and OLAP capabilities to quickly spot outliers, anomalies and under performers. Transaction services can be created to augment traditional work flow processes and increase profitability. Mobile dashboards and reports are leading to better more impactful decision making and the capturing of what were once missed opportunities.



Scalable App Customization

- Custom app icon and text
- Custom startup splash screen
- Custom maps with widget and utility mash-ups
- Multi-app linking and content sharing
- Transaction services
- Embed third party apps with MicroStrategy content

Why Scalable?

Scalable Systems is a global software consulting development, and IT outsourcing company providing both offshore and onshore software solutions and integration services. Scalable Systems consultants will work with you in designing, developing, upgrading, implementing and supporting a MicroStrategy initiative. Our offshore development center offers custom application development, proof of concepts, demos and full scale production for iPhone, Android and iPad solutions. Scalable Systems provides solutions that propel businesses to grow, increase profitability and become more productive. We provide organizations with the ability to assert themselves as a competitor and industry leader. We are a global partner and joint-developer with MicroStrategy, our staff is comprised of industry experts who undergo continuous training and offer a full range of solutions for the entire MicroStrategy product line.

